

DEBUNKING PRIVACY MYTHS

✗ MYTH

Sharing my Aadhaar card online is harmless, it's just a unique ID.

✓ FACT

Aadhaar data is highly sensitive and misuse can lead to financial fraud, identity theft, and social profiling. Only share it with trusted entities and authorized websites.



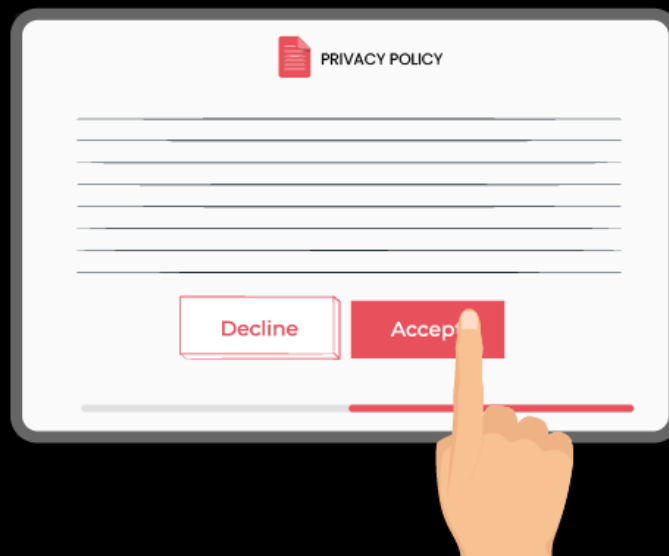
DEBUNKING PRIVACY MYTHS

MYTH

Clicking "**Accept**" on a privacy policy is just a formality, I don't need to read it.

FACT

Before giving consent, review the privacy policy to understand how your data will be processed. You have the right to be informed and refuse data processing for specific purposes.



DEBUNKING PRIVACY MYTHS

✗ MYTH

Deleting my browsing history or social media posts erases my data permanently.

✓ FACT

Even deleted data often leaves traces on servers. Be mindful of what you share online, as it can be difficult to truly erase your digital footprint!



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✗ MYTH

Data protection laws are only applicable to big tech companies. I own a small e-commerce startup, so I don't need to comply with data protection obligations.

✓ FACT

Regardless of size and nature of operations, Data protection laws are applied to apply to all entities processing personal data. The DPDP Act 2023 in India is applicable to all types of organizations processing personal data of individuals. Exemptions for startup obligations may be granted by the government through notifications.



DEBUNKING PRIVACY MYTHS

✗ MYTH

Data protection is inconvenient and hinders innovation.

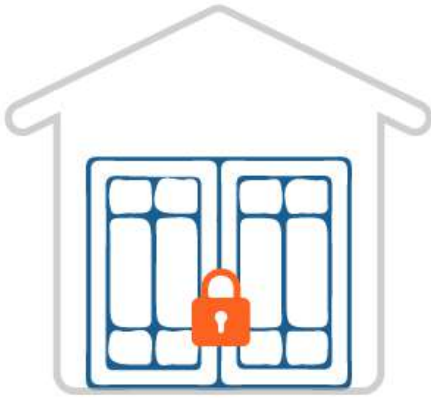
✓ FACT

Robust data protection builds trust, transparency, and enhances user experiences, fostering ethical business practices and responsible innovation that respects privacy rights.



PRIVACY PROTOCOLS

Navigating Boundaries in the Physical & Virtual Space



PHYSICAL SPACE

Safeguard physical spaces through security measures & surveillance systems.

VIRTUAL SPACE

Implement multi-factor authentication.



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PRIVACY PROTOCOLS

Navigating Boundaries in the Physical & Virtual Space



PHYSICAL SPACE

Scrap sensitive documents before final disposal.

VIRTUAL SPACE

Regularly clean up digital footprints.



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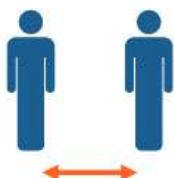
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PRIVACY PROTOCOLS

Navigating Boundaries in the Physical & Virtual Space



PHYSICAL SPACE

Be assertive in communicating your physical boundaries.

VIRTUAL SPACE

Exercise caution when accepting friend requests from individuals you don't know online.



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PRIVACY PROTOCOLS

Navigating Boundaries in the Physical & Virtual Space



PHYSICAL SPACE

Be cautious of whom you grant access to your physical space and assets.

VIRTUAL SPACE

Frequently review & adjust privacy settings on social media platforms.



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PRIVACY PROTOCOLS

Navigating Boundaries in the Physical & Virtual Space

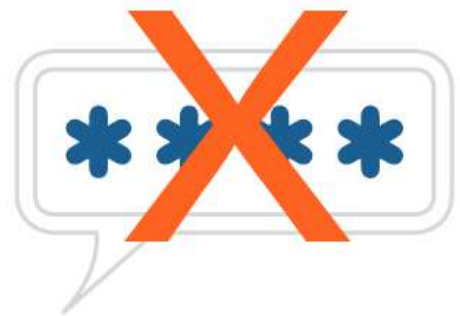


PHYSICAL SPACE

Do not share your
personal items.

VIRTUAL SPACE

Do not share your
passwords.



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**BE PRIVACY
CONSCIOUS**

KID'S GUIDE TO DIGITAL PRIVACY

Be the Superhero of your Data Privacy!



Think Before you Share

Share personal info with only known ones. Not everything belongs online!



Power up your Passwords

Make them tough for others but easy for you to remember.



Tighten your Circle

Be cautious with online friends. Use privacy settings to control who sees your posts.



Post Wisely

Once online, it's there forever. Be selective about what you share.



Play Safe

Do not install games which ask for personal details. Play only licensed games.



Your Account, your Rules

Limit the permission you give to apps and social media platforms, such as access to contacts or location.



Ask Questions

If you're unsure about sharing something online, ask a grown-up you trust.



Disconnect & Enjoy the Outdoors

Take a break from screens to discover the joy of outdoor activities.



CHILDLINE 1098

is available 24x7 for children in distress facing cyberbullying or cyber harassment.



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